

Pacer for Teams Privacy & Security Checklist

What data do we collect?

Pacer for Teams is a platform for creating and managing online virtual step and fitness challenges. The Pacer for Teams platform allows challenge administrators the ability to publish fitness challenges and manage participants.

Participants use the Pacer app (for Android or iOS) to join challenges, record their fitness data (steps, distance, calories, active time) and automatically upload that data to their fitness challenges.

Pacer for Teams collects names, email addresses, countries/regions, sex, year of birth, weight, height, and fitness data (steps, distance, calories, active time).

Personal data includes email addresses and smartphone device identifiers.

What is our data deletion protocol?

We delete all information related to a Pacer for Teams corporate account when the account owner (Admin) requests account deletion.

We delete all information related to an individual Pacer user account when the user requests account deletion, or they can follow our Support directions to do it on their own.

Where do we store our collected data?

Any API Integration with Apple Health or another 3rd party app or wearable (like Google Fit, Fitbit, Garmin, Samsung Health, etc.) requires explicit consent by the User.

In regards to a Users' Email and Name, we do not share them anywhere. If a User contacts Pacer Support, their email would be used to track the case in the Zendesk customer service platform.

All additional data is stored on Amazon Cloud Services in the United States at two different Data Centers. Data itself is not encrypted in storage, but access to databases is encrypted.

P4T 3rd-party Subprocessors

Subprocessor's legal name	Subprocessor's Headquarter	When do we transfer your data to the subprocessor and why?
Zendesk, Inc.	California, USA	Customer and Sales Support.
SalesForce.com, Inc.	California, USA	Customer and Sales Support.
Stripe, Inc.	California, USA / Ireland	Payment Processing.
Amazon Web Services, Inc.	Washington, USA	Cloud Service Provider.
Google, LLC	California, USA	GSuite for document storage and email hosting. Google Analytics and Firebase for application usage analytics. Google Adwords and Admob for marketing.
Flurry, Inc.	California, USA	Application usage analytics.
Appsflyer, Ltd.	Israel	Invitation link click attribution for new participant onboarding.
Facebook, Inc.	California, USA	We use Facebook Pixel on our product website as part of our marketing strategy.
Shopify, Inc.	Canada	We use Shopify to host our ecommerce site (adventure.mypacer.com). This is unrelated to the Pacer for Teams Service.
Avalara, Inc.	Washington, USA	We use Avalara for sales and VAT tax compliance.
Mailchimp	Georgia, USA	Sending email campaigns to customers.